



*Marine Corporal (Ret)
Paul Gardner*

2018 IMPACT A HERO
5K Run ★ Walk ★ Wheel
Sponsorship Opportunities

May 5, 2018 • Sugar Land, Texas

5K Run ★ Walk ★ Wheel *Underwriting Opportunities*

\$30,000

5K Title Sponsor (1)

- Logo on Start/Finish Banner
- Logo on one sleeve of 5K shirt
- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Promo Flyers
- Logo on 5K Banner
- 20 Participants & 20 Veteran Entries into 5K
- Present Awards to Runners
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

\$10,000

Medal of Honor Sponsor

- Logo on Start/Finish Banner
- Logo on one sleeve of 5K shirt
- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 10 Participants & 10 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

\$7,500

Distinguished Service Cross Sponsor

- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 10 Participants & 10 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

\$5,000

Silver Star Sponsor

- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 5 Participants & 5 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

\$2,500

Bronze Star Sponsor

- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 5 Participants & 5 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

\$1,000

Purple Heart Sponsor

- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 5 Participants & 5 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

\$500

Commendation Medal Sponsor

- Logo on back of 5K shirt
- Logo on 5K Banner
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

\$500

Mile Marker Sponsorship (3)

- Logo on back of 5K shirt
- Logo on Mile Marker Sign
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

\$250

Achievement Medal Sponsor

- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

Impact A Hero, Impact A Life.

We provide immediate and ongoing support for our heroes – severely wounded, post-9/11 combat veterans and their families and caregivers.

The key elements of Impact A Hero's mission is to empower and support these heroes by:

- bridging the financial gap for veterans and their families
- bridging the gap between heroes
- bridging the gap between a supportive community of heroes

For questions on Sponsor Opportunities or to reserve your company's participation please contact:

Laurel Goodroe (Director of Marketing and Communications) at 936-270-8051 or lgoodroe@impactahero.org

Donations: Individuals or companies unable to participate, but wishing to make a donation at any level can do so at our website – www.impactahero.org.

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IMPACT A HERO